



Concrete Cares Spring Edition

SPRING HAS SPRUNG 2016

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On the Road Again!

Mike and Donna Murray hit the road early this year. Check out their travels with Concrete Cares, see where they've been and what they've accomplished!

January 13-15
 Kansas Ready Mixed Concrete Association and the Kansas Aggregate Producers Association Conference, in Overland Park, KS. CC raised over \$5000.00 to help families in Kansas. Many supporters visited the Concrete Cares booth and signed our Concrete Cares Banner. The banner and money was given to Jason Cole, Midwest Concrete Materials. Jason and his wife will use the funds to help those in Kansas who's lives have been affected by cancer.



February 1-5
 World of Concrete, Las Vegas
 Concrete artist Rick Lodell used his fantastic talents to create a concrete bunny sculpture to help raise funds to help chil-



dren affected by cancer. In Las Vegas we were able to work with a local group Candlelighters (Childhood Cancer Families Alliance) who assist families with children with cancer. The Vegas weather was far from perfect and challenged us in the outside lot! We braved the cold and wind, many asked if we were cold, "Yes!", but our discomfort was nothing compared to those we were trying to help. The bunny became the star of the show when the sun finally came out. Everyone wanted a picture with the 6 foot pink bunny rabbit! We wish to give special thanks to Rick Yelton, Jackie James, Bill Palmer and Sue Basham with Concrete Construction Magazine for the donated booth/space and outstanding support. Many thanks to Rick Lodell for making the bunny and Bart Sacco for providing the materials for the bunny. The week's activities with donations over \$7000.00 were given to Candlelighters.

More continued on page 2.

- *On the Road Again*
- *Color for a Cure*
- *Upcoming Events*

Tell us About Your Concrete Cares Story!

If your company, state or region has a story to tell, we want to hear about it! Concrete Cares still wants to have representation in all 50 states! Tell us your Concrete Cares Story!

- Pictures
- Write Up
- Identify People, Companies
- Lots of Pictures!

Send them to martinc@concretepromotion.com



Look for us under: [ConcreteCaresLLC](https://www.facebook.com/ConcreteCaresLLC)

Concrete Cares Mission Statement:

To allow local concrete industry to identify a local unifying project. Then to place decorative concrete to draw attention to that need. Pulling contractors, concrete suppliers, concrete companies and everyone in the industry together to donate in kind materials and labor/talent to create the show piece to support those challenged by cancer or serious medical issues.

On the Road...continued

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February 1-5

Las Vegas

Concrete Construction Magazine presented Mike Murray with one of the 2016 Most Influential People in Concrete! His hard work and efforts in Concrete Cares was highlighted. See the entire article in Concrete Construction Magazine.

Congratulations Mike!



February 21-23

Kansas City, MO

Missouri Concrete Association's Winter Meeting, Concrete Cares Booth featuring new Concrete Cares T-Shirts and the Iconic Concrete Heart Necklaces.

\$1700.00 in donations were collected. Attendees signed the CC Banner! MCA will pay the donations forward to a MO family in need.



March 17-19

Hot Springs, AR

Concrete Cares participated in the Arkansas Ready Mixed Concrete Association's Convention, where they auctioned off a Razor-back Concrete Table for \$1000!

The table was made and donated by Mike Murray, Rachel Bruce & Katherine Knigge with Rachel Bruce Graphics, Carl Cabit, Ameripolish, and Tyler Irwin, Proline.



Check out Twitter: twitter.com/concretecares

Calendar of Events



Look Concrete Cares at:

April 2, City Storm Arena, Concrete Cares Nebraska Hockey Night Sponsor, Auctioning off a custom jersey on Ebay following the game

April 6, Pittsburg State School of Construction EXPO, Pittsburg, KS

April 17-21, ACI Convention, Milwaukee, WI

September 25, Concrete Cares of Nebraska at the Archway Monument in Kearney, NE

October 23 -27, ACI Convention, Philadelphia, PA
Do you have an activity coming up? Let us know.

Color for a Cure, Nebraska

The Nebraska Concrete Cares Kearney, NE

April 22, 2016

5-9 pm

rathmanfamily@hotmail.com



Scentsy has a new warmer coming out April 1st that you can color yourself. \$7 from each warmer ordered will be donated to Concrete Cares.

You will need to reserve your spot by preordering "Reimagine". Cost of the warmer is \$33.23 (this includes tax). Drinks, snacks and markers will be provided. If you are unable to attend this event, you can still order!! If the warmer needs to be shipped to you there would be additional charge of \$8. If you have PayPal that would be the easiest way to preorder your warmer, please send \$33.23 as friends and family to rathmanfamily@hotmail.com.



Check out our Website: ConcreteCares.com